

Quarterly Problem

- Green Edition -

Healthy snacks

Introduction



Maria Cortina runs a school canteen. She wants to promote healthy eating and contribute to sustainable development. That's why she wants to offer fresh apples for sale all year round. There is a wide selection of apples of different varieties and from different fruit suppliers. Maria organises a tasting session to find out what the customers want. All the apples taste quite good. However, there is a heated discussion among teachers, students and parents. Not only the taste of the apples or their appearance, but also the method of cultivation, place of production, price, age and origin of the variety, storage, transport, vitamin content, popularity and recognition of the variety, personal associations and even the behaviour of the apple producer as an employer are cited as arguments for or against the individual apple varieties.

Maria is now unsure how to decide.

Brainstorm-Box

Which varieties of apples do you know? Where do you buy your fruits? How do you select when you buy groceries?



How would you decide?

Which arguments would you immediately agree with based on your gut feeling?
Which aspects would you use to evaluate the apple varieties?
What information do you need to make a decision?

How did you come to your decision?

Describe your decision-making process.

What sources were the basis for your considerations?

How did you weigh up the arguments for and against the different apple varieties?

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